



The entrance to Disney's California Adventure. Featured at the park is *Golden Dreams*, a film that tells "the history of the people whose hopes, dreams, and hard work made California what it is today." (Copyright © Disney Enterprises, Inc.)

"the special magic of the California dream. Our goal is to immerse guests in compelling stories, evocative places, and fantastic adventures that will bring the California dream to life."

Entertainment

California has been the entertainment capital of the world since the golden age of Hollywood, and in recent years the entertainment industry has played an increasingly important role in the state's economy.

The number of Californians working in the motion picture industry increased by 70 percent between 1990 and 2000. Indeed, the vigorous growth of the entertainment industry was one of the prime factors in California's recovery from the recession of the early 1990s. By mid-decade more than twice as many Californians were employed in the making of motion pictures than in the making of missiles, and the average entertainment worker was earning \$10,000 more than a worker in the defense industry. Economists described this dramatic shift between defense and entertainment as an economic transformation comparable to the gold rush. *Fortune* magazine heralded the news from Hollywood with an article headlined "It's Glitz Not Guns behind California's Comeback."