**Strategic Management**

Develop and write your own personal mission statement. Be clear about your passion, values, goals, and philosophies. Once you have your mission statement articulated, explain how it:

The mission statement is to be a well known finance professional who is well versed with the latest accounting and financial trends and the intricate requirements in each of the financial disciplines. In addition to the same, the requirement would be to ensure a long term financial development plan for the organisation I serve and subsequently for all the future clients. The overall intent is to ensure financial discipline and ensuring complete control overall all financial and taxation affairs of the enterprise.

Expresses your image of yourself .

The overall image comprises of comprehensive professional who has an eye for details and who listens to the people before presenting the views of both the sides. The overall image of the company and the clients is ensured and highest quality of service is provided to ensure value for money. The people would come for solutions for financial matters of all sort.

Expresses your values and philosophies

The value intended is to ensure that there is a sense of mutual respect, compliance and peace and harmony in the team in which I work. There would be an environment wherein professional update and professional updation of each of the members would be there and overall professional attitude of the members would be ensured so that each of the members can enjoy and have a value addition. Moreover while working in a team there would be differences and that has to be resolved in an amicable manner.

Identifies what you have to offer.

I would offer financial discipline and financial value addition to the organisation in which I serve. With the use of overall financial standards and the best industrial practices the process changes in the organisation would be implemented so that there is maximum use of the available resources and that there is complete form of compliance relating to all financial and other managerial affairs.

Explain how your mission statement answers the following questions?

What are your economic goals?

The economic goals are the part of the larger long term goals. In the initial years of the career the financial and the economic goals would be not be the driving force indeed. The overall intent would be to develop the knowledge level and the professional achievement. It is imperative that with the introduction of the same in oneself the personal and economic goals would be achieved. Nonetheless the economic goals would comprise of substantial amount of revenue to at least lead a well to do and balance life style.

What is your philosophy in terms of quality and image?

The two foremost thing behind the making of a sound professional is the quality of service one provides and the overall image of the professional. It is the professional approach and the manner of approach towards the client which ensures the development of the professionals and which makes the person a sound financial person. It is the overall image and the quality of service which brings the clients and no other factors has the capability of ensuring the overall development which one desires.

What are your core competencies and competitive advantages?

The core competencies would be ensuring financial goals of the enterprise met. There are various financial challenges which the companies go through in their day to day life and the solution of the same is the challenge. The core competency lying with me would be to make sure that the same is resolved and that we are able to provide a complete financial solutions to the client in the form of personal, taxation and other financial goals of the enterprise.

What "customers" do you serve best?

The customers which would be best served would be the corporate and high end multinational corporations. These are the ones who have the most challenging work processes and they are the ones who have the best interest in the concern. It is always good to serve these customers are the overall learning is both sides and there is many things to learn from them. Additionally there are complex work processes which would help in overall development.

How do you view your responsibilities to those who rely on you?

There would be various sets of people dependent on me. These would include the clients, the team with whom I am working, the support staff and the other people who contribute in the overall making of the profession. In this regard, it would certainly be important to ensure that they are delivered with the best of the services and this responsibility would be ensured by ensuring commitment of time. There would be continuous review process of the works and hence these would ensure complete delivery of the overall qualitative work processes.

Does there always have to be a trade-off between company philosophy and the goals of sustainability, profitability, and growth? Why, or why not?

It is true that the goals of corporate sustainability, philosophy, profitability and growth experience a trade off. However the same is not true in all cases. There has to be an amicable process which would ensure that all these goals are met. It is not true that there cannot be any adjustment to these factors as there are times when the overall processes make sure that these would reconcile and the overall goals of the company is well achieved.

What are the hallmarks of an effective and robust mission statement?

The hallmarks of an effective and robust mission statement is the congruence of the same to realty and the nature of the overall mission. The same must not be exorbitant such that it is not achievable. Additionally there must be congruence in each of them and this would ensure an overall development. The core competencies of the person must be in line with the mission statement and only then one can expect a complete value for oneself.

**References**

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