**Background Information for Acme Mexico City**

Acme Home Improvements, Inc. was founded in 1982 in Raleigh, North Carolina,

USA. By mid 2015, the company had 125 stores along the US East Coast from

Florida to Maine. Its annual sales are currently ~$5,400,000,000 with

$280,000,000 net income. The average store is about 100,000 square feet with

an additional 10,000 square feet of outside garden center. The stores typically

carry 40,000 different products from 5,000 vendors worldwide. Major US

competitors include Ace, Home Depot, Lowe's, and TruValue. All four operate

already in Mexico.

**Scenario:**

Acme de México has purchased a site on which it intends to build and open a

new store in Mexico City [Acme Mexico City (AMC)]. The store will have the

Acme average 100,000 square feet of indoor space and 10,000 square feet of

exterior space for garden products. In addition, a two-story parking garage will be

built directly adjacent to the store. It is desired that the project should take no

longer than12 months. The store construction and opening processes include at

least eight major activities.

1. Obtain required licenses and permits.

2. Prepare the site and lay the foundation.

3. Build the walls, floor, and roof of the structure.

4. Install electrical and plumbing fixtures.

5. Finish interior and stock inventory.

6. Build the garage.

7. Complete all paving and landscaping.

8. Hire and train employees.