**Complete the following:**

* Define and describe the differences between OLTP and OLAP databases.
  + What are the characteristics of each that make them different?
  + What types of businesses would use an OLTP database?
  + What kinds of companies would use an OLAP database?
* Describe the differences between a *data mart* and *data warehouse*.
  + Is it possible that one company may set up a data warehouse that a different company may call a data mart? Support your answer.