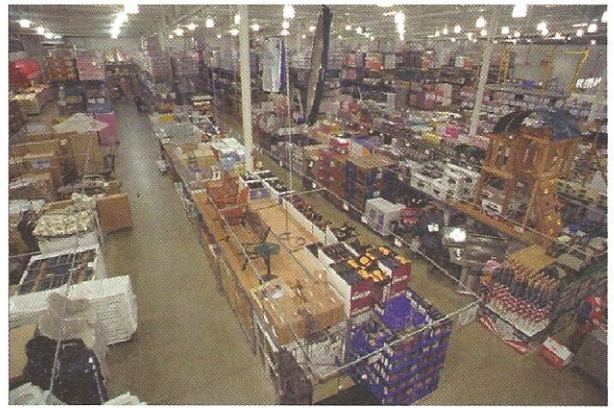


Exhibit 8 Scenes of BJ's Wholesale Clubs



activities, marketing programs for newly opened clubs, social media outreach, and a publication called *BJ's Journal*, which was mailed to members throughout the year. During the holiday season, BJ's engaged in radio and TV advertising, a portion of which was funded by vendors. BJ's employed dedicated marketing personnel to solicit potential business members and to contact selected other organizations to attract new members. BJ's used one-day passes to introduce non-members to its club and, in the fall and spring, the company typically ran free trial membership promotions. Members could sign up for e-mail offers at the company's website.

In addition, BJ's had a co-branded Visa card that was underwritten by a major financial institution on a nonrecourse basis. Purchases made at BJ's with the co-branded Visa card earned a 2 percent rebate; all other purchases with the card earned a 1 percent rebate. Rebates were issued by the financial institution in the form of BJ's Bucks, which were certificates redeemable for merchandise at any BJ's club.

BJ's Charitable Foundation donated to dozens of nonprofit organizations providing basic-need services to children and families in communities where a BJ's Wholesale Club was located; in 2009, these donations amounted to more than \$1.6 million.