Globally Distanced Teams

Imagine you have just been asked to lead a globally distanced multicultural

marketing team. What would you do first? How would you convene and run your

first meetings? What strategies might you employ to maximize the team’s chances

for success given the unique challenges facing multicultural teams that in

which members are not

co-located?

How would these strategies enable these groups to excel? What problems do you

anticipate? How you will monitor the team’s activities and output? How will you

create synergy in the team?

You decide how to approach the paper. In no more than ten double-spaced pages,

describe how you would manage this

situation.

Homework Assignments." Each assignment will be no longer than 10 double-spaced pages exclusive of any references using APA format.

* Adler, N. J., (2008). *International dimensions of organizational behavior* (5th ed.). Cincinnati, OH: South-Western College Publishing.
* American Psychological Association. (2009). *Publication manual of the American Psychological Association.* (6th ed.).  Washington, DC: APA.

 Northouse, P.G. (2010). *Leadership: Theory and practice.* (5th ed.).

Thousand Oaks, CA: Sage Publications, Inc.