

	Job A	Job B	Job C
Projected winning bid (per unit) (\$)	5.00	8.00	7.50
Direct cost per unit (\$)	2.00	4.30	3.00
Annual unit sales volume	800,000	650,000	450,000
Annual distribution costs (\$)	90,000	75,000	55,000
Investment required to produce annual volume (\$)	5,000,000	5,200,000	4,000,000