Contrast the pricing and distribution strategies of these two products of Timex and Rolex.

(1) What is the pricing strategy used by Timex and Rolex? What are the reasons for and/or against a price reduction for this particular product?

(2) How is this product distributed, i.e., how do customers and clients find it? How does each product's distribution fit (or fail to fit) its target market?

(3) Why would this product be (or not be) a good candidate for online distribution?

Do not summarize the principles of pricing and distribution strategies that you have learned about; only apply them to the products discussed.

Please submit 3-4 pages