**Imagine** that you are the owner of a full service car wash. **Create** a final quality checklist that determines if a car is properly serviced. **Develop** the checklist so that it may be used to evaluate your organization’s supply chain performance relative to satisfying customers and achieving competitive advantage. **Present** the checklist as part of a 700-1050-word paper that explains your reasoning.

**Format** your paper consistent with APA guidelines.

**Example** of a check list

|  |
| --- |
| **Category** |
| Value Proposition |
| Capability |
| Strategic Goals / Objectives |
| Customer Interface |
| Supply Chain Strategy |
| Supply Chain Value Configuration |
| Supply Chain Proposal |
| Distribution Channel |
| Partnerships |