Course Project: Overview

**Guidelines on Feasibility Report of International Business Law and Practices for the international expansion of your chosen company:**

**Your Company Name**

Your company's CEO has approached you with the request to assist in the expansion of the company into more international markets and interests. Your Course Project is to research and prepare a set of guidelines on international business law and practices for your company's ***expansion plans*** that provide information and instructions that can be followed by all departments of your company. The guidelines should include the issues that affect or may potentially affect your chosen company.

Throughout this course, you will be investigating issues pertaining to international business laws and transactions, discussing those with your classmates, and then relating the information gathered to the development of your guidelines *and report*. As part of your research, you may find other relevant issues that may affect your business that are not covered by the class. Make note of any pending regulations or laws that could affect your company in the future; this information will be used in *Module 8 for* the*final Feasibility Report. You are encouraged to conduct informal interviews* with employees in various areas of the company you have selected.

The guidelines you develop through your research should be a practical, informative, and easy to understand and apply. The guidelines should not read like an international law textbook, but should include enough information as well as links to useful references.

Consider how the guidelines should be presented to the employees. Should it be provided as a small handbook? Can it be posted to a company Intranet? This is your project for your company; therefore, you can be creative when designing the format and presentation of the information. As you gather more research and work with your company, you may decide to change the format or add features to it. You are encouraged to provide links and references to resources that the users can easily refer to for information that is more detailed. Although not part of the guide presented to your company, the final project should contain a separate bibliography of sources that are more detailed than the courses provided in the guide.

Use the APA style format when citing references used in your guidelines.

You will start on the Course Project in **Module 1** and submit assignments related to the Course Project in each module. You should take the information gathered from the assignments, independent research, and interviews with employees from your company and start converting it into your final guidelines.

Although you will not be required to turn in the completed guidelines *for this Feasibility Report* until the end of **Module 7**, you will be required to show progress on the project during **Module 4**.

To ensure that you stay on track, you are encouraged to take the information from the research you complete for each module and distill it into usable material for the final project on a module-wise basis. Your CEO requested that the competed guidelines be submitted for review by the officers and board of directors by the end of **Module 7**, at which time you will post the completed guidelines and Feasibility Repor to the *Module 7 Disscussion page.*

In **Module 8**, you will review the submissions of your classmates as well as discuss strategies for implementation of the guidelines and trends for the future.

The tasks in each module related to the Course Project are as follows:

**Module 1**: You will select a company and a country in which it plans *to export/expand to.*

**Module 2**: You will research on the dispute process and the requirements for the *country* you have selected.

**Module 3**: You will evaluate the affect of international trade regulations as well as U.S. import/export regulations on your company's business transactions.

**Module 4**: You will assemble your work and submit for review.

**Module 5**: You will research information related to international finance, documents, and logistics.

**Module 6**: You will work on international labor and employment issues.

**Module 7**: You will submit the guidelines *and Feasibility Report* you developed on international business law and practices for your company. In your guidelines, you will include your information related to the protection of intellectual property rights based on your research.