**References**

**Southwest Investors**

<http://www.southwest.com/html/cs/investor_relations/if_ir_index.html?int=GFOOTER->

**Morningstar**

<http://im.morningstar.com/Im/Mbr/mkt_StockAnalystReport>

**Investor Guide**

<http://www.investorguide.com/stock.php?ticker=LUV>

**Southwest Airline Career**

<http://www.southwest.com/html/about-southwest/careers/index.html?int=GFOOTER-ABOUT-CAREERS>

**Southwest**

[www.blogsouthwest.com](http://www.blogsouthwest.com/blog/used-and-fabulous-southwest-airlines)

**Southwest**

http://www.southwest.com/html/southwest-difference

**Procurements at Southwest Airlines**

<http://www.southwest.com/assets/pdfs/corporate-commitments/supplier-commitment.pdf?int=GFOOTER-ABOUT-SUPPLIER>

**Resellers Ratings**

<http://www.resellerratings.com/search/Southwest+Airlines>

**SKYTRAX**

<http://www.airlinequality.com/Forum/sth_west.htm>

**Southwest Airlines**

<http://www.blogsouthwest.com/blogsw>