MSD 103-Leadership

Winter Quarter Project

Select a current or past leader that made his/her mark on the business world. Research their life, management style, employment background, and what skills, traits, and characteristics made them a good leader. When discussing management style and characteristics, make sure you reference back to class discussion and materials.

Keys to success:

* At least 5 sources, of which only two may be internet sources.
* Paper must be typed, double spaced, five to eight pages using 12pt Times New Roman
* Any quotes properly given credit
* Proofread for spelling and grammar
* Quality research to obtain info on individual

I have left the requirements open to allow some freedom in the project, but please note that you must follow the rules listed above. Below is how grading will be calculated.

Spelling/Grammar 15%

Cleanliness/Presentation 20%

Content 50%

Use of class information 15%