**Presentation Part 1 Summary of the 8-10 articles Our Topic is New Product or Service (MyRate by Progressive Insurance) :** The focus of this week is on secondary research using the University Library, journals, or the Internet.

Locateand summarize8 to 10 articles that are pertinent to the research topic selected. Showhow these secondary sources relate to the research topic.

 **Grading Rubric Paper Part 1: Summary of 8 to 10 articles**

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| ***Content and Organization 75 Percent*** | ***Percent Earned:*** | **Comments:** |
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| All key elements of the assignment are covered in a substantive way.* Topic identified for Learning Team project
* Locate 8 to 10 journal articles that support the topic chosen
* Summarize how the journal articles demonstrate relevancy to the research topic
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| The content is comprehensive, accurate, and persuasive.*NOTE: The paper should be thorough, concise and substantive summarizing the secondary sources referenced. Being thorough with the content is essential for grading.*  |
| The paper develops a central theme or idea, directed toward the appropriate audience. |
| The paper links theory to relevant examples of current experience and industry practice and uses the vocabulary of the theory correctly. |
| Major points are stated clearly; are supported by specific details, examples, or analysis; and are organized logically. * Be sure to use sources from peer-reviewed journals
* Peer reviewed journal publications will provide the basis for your summary
* Be sure that you locate articles that are relevant and current to your chosen topic
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| The introduction provides sufficient background on the topic and previews major points. |
| The conclusion is logical, flows from the body of the paper, and reviews the major points. |
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| ***Readability and Style  10 Percent*** | ***Percent Earned*** | **Comments:**  |
|   |   |   |
| Paragraph transitions are present and logical and maintain the flow throughout the paper. |
| The tone is appropriate to the content and assignment.  |
| Sentences are complete, clear, and concise. |
| Sentences are well-constructed, with consistently strong, varied sentences. |
| Sentence transitions are present and maintain the flow of thought. |
|   |
| ***Mechanics 15 Percent*** | ***Percent Earned*** | **Comments:**  |
|   |   |   |
| The paper, including the title page, reference page, tables, and appendices, follow APA guidelines for format. |
| Citations of original works within the body of the paper follow APA guidelines. |
| The paper is laid out with effective use of headings, font styles, and white space. |
| Rules of grammar, usage, and punctuation are followed. |
| Spelling is correct. |
|   |
| ***Overall Paper Comments:*** | ***Total Percent Possible: 100******Percent Earned: X100*** | ***Total Points Possible: 5******Points Earned: X5*** |