Research Mars ([http://www.mars.com/global/News+and+Media/Mars+News.htm](http://www.mars.com/global/News%2Band%2BMedia/Mars%2BNews.htm)). After reviewing of all the documents you can find on the web and in libraries, write a 3-page response to the following questions:

1. What is the most important problem facing Mars?

2. What recommendation(s) would you make to Mars, and in what order of priorities?

3. How do you balance between your commitment to shareholders and your commitment to the community?

Please include references