**Market Structures**

**Case Assignment Readings**

**Links to Competition**

Stengel, D. (2012). Chapter 6: Market equilibrium and the perfect competition model. *Managerial Economics Principles*. Flat World Education [*http://2012books.lardbucket.org/books/managerial-economics-principles/s06-market-equilibrium-and-the-per.html*](http://2012books.lardbucket.org/books/managerial-economics-principles/s06-market-equilibrium-and-the-per.html)

**Optional Reading**

Thomas, C.R., and Maurice, S.C., Managerial Economics, McGraw Hill (2008) Power Point Presentation available at [*http://highered.mheducation.com/sites/0073402818/student\_view0/chapter11/powerpoint\_presentation.html*](http://highered.mheducation.com/sites/0073402818/student_view0/chapter11/powerpoint_presentation.html)

Welker, J.  (2012, Feb. 19). From Short-run to Long-run in Perfect Competition [Video File]. Retrieved from [*https://www.youtube.com/watch?v=krUu\_u63MiA*](https://www.youtube.com/watch?v=krUu_u63MiA)

**Links to Monopoly**

**Required Reading**

Beveridge, T. M. (2013). Chapter 7: Monopoly *A Primer on Microeconomics*. Business Expert Press, New York, NY. (Attached)

**Optional Reading**

Thomas, C.R., and Maurice, S.C., Managerial Economics, McGraw Hill (2008) Power Point Presentation available at [*http://highered.mheducation.com/sites/0073402818/student\_view0/chapter12/powerpoint\_presentation.html*](http://highered.mheducation.com/sites/0073402818/student_view0/chapter12/powerpoint_presentation.html)

**Links to Oligopoly**

**Required Reading**

Beveridge, T. M. (2013). Chapter 8: Between perfect competition and oligopoly. *A Primer on Microeconomics*. Business Expert Press, New York, NY. (Attached)

**Optional Reading**

mjmfoodie. (2009, April 1). Episode 25: Market Structures [Video File]. Retrieved from [*https://www.youtube.com/watch?v=9Hxy-TuX9fs&list=PLHrMjIhDBGgxKEsypxrq1zQuSIhNFkX0L*](https://www.youtube.com/watch?v=9Hxy-TuX9fs&list=PLHrMjIhDBGgxKEsypxrq1zQuSIhNFkX0L)

**Links to Game Theory, the Prisoners Dilemma, and Strategic Decision Making**

**Required Reading**

Thomas, C.R., and Maurice, S.C., Managerial Economics, McGraw Hill (2008) Power Point Presentation available at [*http://highered.mheducation.com/sites/0073402818/student\_view0/chapter13/powerpoint\_presentation.html*](http://highered.mheducation.com/sites/0073402818/student_view0/chapter13/powerpoint_presentation.html)

**Links to Monopolistic Competition**

**Required Reading**

mjmfoodie. (2011, July 8). Episode 29 Monopolistic Competition [Video File]. Retrieved from [*https://www.youtube.com/watch?v=T3F1Vt3IyNc*](https://www.youtube.com/watch?v=T3F1Vt3IyNc)

Beveridge, T. M. (2013). Chapter 8: Between perfect competition and oligopoly. *A Primer on Microeconomics*. Business Expert Press, New York, NY. (Attached)

**Links to Government Regulation of Monopoly**

**Required Reading**

Thomas, C.R., and Maurice, S.C., Managerial Economics, McGraw Hill (2008) Power Point Presentation available at: [*http://highered.mheducation.com/sites/0073402818/student\_view0/chapter16/index.html*](http://highered.mheducation.com/sites/0073402818/student_view0/chapter16/index.html)

**Optional Reading**

Consumer Protection: Government v. Market Regulation (von Mises Institute). A discussion between Peter G. Klein and Robert P. Murphy available at: [*https://www.youtube.com/watch?v=GM2ZMhjyT0U*](https://www.youtube.com/watch?v=GM2ZMhjyT0U)

The Social Function of Profits (Von Mises Institute) available at [*https://www.youtube.com/watch?v=WXuZfe9lTMk*](https://www.youtube.com/watch?v=WXuZfe9lTMk)