There is some disagreement in the Executive ranks as to which OD method or model should be used. Some executives have familiarity with a couple of models, but it seems to be only based on what they have read or heard about. You need to explore some models and determine their strengths and weaknesses, and ultimately recommend which one is best for Whole Foods Market. As part of making that determination, you will also need to identify several critical issues facing Whole Foods Market.

The executives want you to include the ***7S model, the Congruence Model, and the Burke-Litwin* Model** in your analysis. Pick **three or four more models** to include for a well-rounded group of OD models.

Prepare a report in which you include the following:

1. A brief overview of what each of the six or seven models you are analyzing does.
2. Clearly identify the strengths and weaknesses of each model.
3. Identify and discuss two or three issues that Whole Foods Market is facing.
4. Determine which model you think is the best one to use.

Recommend which model to use***.*** Explain why your selection would be the best choice, and how the recommended model can be used to help diagnose the issues you have identified.