<https://vcampbethel.blob.core.windows.net/public/Courses/OL_3230/Unit_2/WaltonArtCenter.pdf>

Please go to the above link and read then answer the following questions.

1. In a narrative format, discuss the key facts and critical issues presented in the case.
2. Considering the challenges she is facing, what should Anita's plan be for the strategic planning retreat? How would you reformulate the Art Center's mission? Does the Center need a new strategy? Why or why not?
3. How do some organizations predict the short and long-term future? Explain in detail how a downturn in the economy affects not-for-profit organizations, as opposed to for-profit ones.
4. Identify and explain the factors that demonstrate the Walton Art Center's utilization of the business-level differentiation strategy. What changes could be enacted that would alter the Center's strategy to one of low-cost? Would this be advisable? Why?