"Your list provided the basis for a good conversation about the manufacturing operations," he says. "We want to know more about the economy of both countries to further inform our decision-making process."

"That makes sense," you say. "The United States and South Korea hold many distinct economic factors that may affect AutoEdge’s long-term financial performance."

"Right," he says. "Your research on the two economies will give the board enough information so we can advise the new, incoming CEO."

"What should my research include?" you ask.

"In your research, you must take into consideration several macroeconomic factors," he says. "We want to see information about the gross domestic product (GDP), unemployment, interest rates, and inflation for both the United States and South Korea. Make sure your research is current; that is, no more than 6 months old."

"I'll get started right away," you say.

"Very good," he says. "Let me know if you have any questions, and I'll put you in touch with some of the other members of the board if I can't provide the answers you need."

"Great," you say. "Thank you."

Demonstrate how metrics such as valuation, economic profit, and related terms are measured and evaluated.

Explain the significance and implications of various economic theories pertaining to profit, consumer choice, demand and supply, forecasting and optimization.