**APA Paper assessing Nonverbals, Listening & *The Power of Vulnerability***

**Assignment description:** Watch the Brene Brown TEDtalk while considering her nonverbals, your listening, and the video’s message. Then write a 4 page APA style paper that addresses the prompts below (4 pages of content).

**More specifics:**

1. Watch this TEDtalk: <http://www.ted.com/talks/brene_brown_on_vulnerability>
2. While watching her presentation, take notes about Brown’s nonverbal communication and your strategies for listening
3. Then write an APA style paper that describes Brown’s nonverbal, your listening, and the power of vulnerability:
* Describe Brown’s use of nonverbal, including:
	1. rule-guided nonverbals
	2. intentional or unintentional nonverbals
	3. various kinesics and her physical appearance
	4. environmental factors and proxemics
* Describe your own experience with listening for information. Use the strategies on page 157:
	1. Be mindful
	2. Control obstacles
	3. Ask questions (in this case, write some down)
	4. Use aids to recall
	5. Organize information
* Describe the power of vulnerability
	1. What did you learn from watching this TEDtalk?
1. Use accurate APA formatting and citing throughout your paper
*Visit the Useful COMM Docs folder for a refresher on how to write an APA style paper, if you need the tutorial*
2. As always with APA style, do not skip clear STRUCTURE.
Meaning, your intro paragraph should draw in the reader, have a clear thesis, and then preview the various sections of your paper. Your three main points are the three main topics/sections of your paper. Then your conclusion paragraph restates your thesis, reviews the paper, and provides a clincher.

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Paper has strong APA /5
 Cover page: running head, page number, title, name, etc.
 Content pages: header, page #, title, headings, spacing, font
 Citations: Correct in-text and reference page citations

Paper is clearly structured /5
 Clear introduction (thesis and preview are distinct)
 Sections are frontloaded. Headings are used
 Conclusion appropriately summarizes the paper (thesis restatement, review, and clincher)

Content explains Brown’s nonverbals, your listening, and lessons from TEDtalk /9
 Student thoroughly describes Brown’s nonverbal using info from Wood (2010) chapter 5
 Student describes his/her own listening process using content from chapter 6
 Student explains the lessons s/he learned from watching Brown’s talk
 Content is clear, concise, and on-topic
 Ideas are frontloaded (first sentence of each paragraph)

Paper meets length expectations (4 pages of content/ does not exceed 5) /3

Other feedback:

 **Total Points Earned: /22**