**Case Study: Walter Meier JET intnl Expansion**

1. Is Brazil the right market for JET expansion?
2. Develop a forecast of how Brazilian business might evolve over the first five years of entry into Brazil.
3. Discuss and evaluate JET entry mode into Brazil.
4. What other factors and issues should Walter Meier consider when selecting new markets to enter?

**Note:** Your answers should be around **1000 words or more** and also cite your sources