**First** we will *collectively* construct an historical timeline of the *contemporary era* of strategic management. Use the table below to see which ten-year period you will be considering. Then identify and research a theorist or major contributor to strategic management or strategic planning in that ten-year period. Post the results of your research in the appropriate thread within this forum by Thursday midnight, MT. In your post, include the **initial of the first name and** **last name only** (e.g., K. Branson) of a *strategic management theorist or major contributor* for your designated decade, a two-sentence synopsis of the major theory or approach of that person to strategic management, and two or more outside references. If someone else has identified the same name within or outside the same decade that is just fine.

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Students’ last names beginning with** | 1950s | 1960s | 1970s | 1980s | 1990s | 2000s+ |
| A-D | √ |   |   |   |   |   |
| E-H |   | √ |   |   |   |   |
| I-M |   |   | √ |   |   |   |
| N-R |   |   |   | √ |   |   |
| S-V |   |   |   |   | √ |   |
| W-Z |   |   |   |   |   | √ |

**Part II**

Review all student posts in the threads to gain a sense of the historical development within strategic management. Analyze and synthesize the *collective timeline information* and post to the Discussion Board thread titled Part 2 the answer to the following question by Sunday midnight MT:

*What decade was the most influential in developing the current approach to strategic management and how do you support that assertion?*