**Correlation between Cost and Calories** (correlation coefficient, the significance of the correlation coefficient, i.e., p-value, and sample size are reported)

|  |
| --- |
| **Correlations** |
|  | Cost per 12 Fluid Ounces for brand | Calories per 12 Fluid Ounces for brand |
| Cost per 12 Fluid Ounces for brand | Pearson Correlation | 1 | .214 |
| Sig. (2-tailed) |  | .216 |
| N | 35 | 35 |
| Calories per 12 Fluid Ounces for brand | Pearson Correlation | .214 | 1 |
| Sig. (2-tailed) | .216 |  |
| N | 35 | 35 |

**Correlation between Cost and Alcohol Volume** (correlation coefficient, the significance of the correlation coefficient, i.e., p-value, and sample size are reported)

|  |
| --- |
| **Correlations** |
|  | Cost per 12 Fluid Ounces for brand | Alcohol by Volume (in %) for brand |
| Cost per 12 Fluid Ounces for brand | Pearson Correlation | 1 | .199 |
| Sig. (2-tailed) |  | .252 |
| N | 35 | 35 |
| Alcohol by Volume (in %) for brand | Pearson Correlation | .199 | 1 |
| Sig. (2-tailed) | .252 |  |
| N | 35 | 35 |