You are appointed to a newly established project management office (PMO) that is responsible for evaluation and section of projects for implementation. Senior management is very interested in “strategic projects” with a strong potential to advance the company’s competitive standing in the industry and improve the bottom line. You are asked to prepare a justification. Your justification should be brief (100-200 words) and must address the competitiveness and financial contribution.

**Project Overview**

**Project Scenario —New Employee Handbook**

It has been ten years since the last employee handbook was issued. In that time the company has more than doubled in revenues and nearly doubled in employees. There are levels of management, benefits, processes and procedures in place now that are vastly different than they had been. Because of this, the senior executives want to start a project to rewrite, publish and distribute an up-to-date handbook. It will have a major impact on employee morale and reduce the confusion regarding personnel matters and significantly reduce turnover rate.