Business Success Strategy

Research a business success that occurred at a large organization such as Southwest, that was accomplished through some kind of organizational change initiative- or you may identify a different organization.

Change Initiative - Describe what changes were made. Discuss the organizational change approach as it relates to Kotter's 8 step change model.

Discuss any barriers/challenges the organization had to meet/overcome to achieve success.

Use at least two peer reviewed journal articles

Format your citations and final reference slide consistent with APA guidelines.