**Topic 1**

Part I must be one page in length.

Describe the “market research” you do when you go to buy a car. (This includes what publications (if any) you look at; websites you visit; etc.).

**New Car Review and Road Test**

**Official Kelley Blue book New and Used Car prices and values**

**Used Cars** Kelley Blue Book, through its website KBB.com, has listed the Top 25 most-researched used cars for July 2013. It's a list dominated at the top by Japanese manufacturers.

**Official Kelley Blue book New and Used Cars prices and values.**

**Ten Best Certified Pre-Owned Used Pickups, SUVs, Crossovers**

For **Part II of Topic 1**, must be one page in length Federal Acquisition Regulation (FAR part 10).

Assume you were asked to procure the services of a molecular research chemist for a research and development project for your organization. What are the things you would do for market research. (Remember, market research helps you understand the market place, how much your product or service may cost, special terms and conditions for that market place.)

**Topic 2**

List the required sources Federal Acquisition Regulation (FAR part 8.002). Explain in a couple sentences how the required sources are used in the procurement process.

**Topic 3**

For Simplified Acquisition (FAR part 13), (a) what is the definition for a simplified acquisition, (b) what are the competition policies, (c) how is price reasonableness determined