Hello,

I need help writing a strategic plan for Google. I am lost and need help with this along with references.

1. Strategic recommendations and plans
2. The recommendation and plan should address a strategic issue
3. Recommendations and plans can be to align resources for a sustainable competitive advantage; and/or to enable resource alignment via organizational structure and management systems; and /or Other recommendations
4. Include a plan for you to execute your recommendation, including:
5. Strategic objective
6. Strategy- consider a framing your strategy as busisness (costs,differentiation,hybrid) or corporate (diversification, vertical or globalization).
7. Goals- what is to be accomplished to make progress toward the objective