government. vocal with American loyalty to the American It is a time to cheer the beloved President of God's chosen people, till the whole world is

sign to all mankind—the flag! flag must henceforth be the symbol and the civilization and God's promise fulfilled, for liberty and civilization. For liberty and furled our banner; it is ours to save that soil retreat from any soil where Providence has ungreater than our small intentions. We cannot the purpose of a fate that has driven us to be fly from our world duties; it is ours to execute people. Yonder at Bunker Hill and Yorktown His providence was above us.... We cannot Fellow Americans, we are God's chosen

FALLACY DETECTION: PRESIDENTIAL SPEECH ANALYZING A CURRENT

are being used. opening statement at a news conference (April 14, 2004), concerning the state of the war in Iraq. Identify any fallacies you think Nollowing is President George W. Bush's

infiltrated Iraq to incite and organize attacks. have attacked coalition forces in the city of in some areas of Iraq. Our military commandquestions, let me speak with the American people about the situation in Iraq. [These have] been tough weeks in that country. Coali-Falluja. Terrorists from other countries have Hussein's regime along with Islamic militants by three groups. Some remnants of Saddam ers report that this violence is being instigated tion forces have encountered serious violence Thank you. Good evening. Before I take your

groups, Hamas and Hezbollah. militia and publicly supported the terrorist sembled some of his supporters into an illegal by a radical cleric named al-Sadr. He has asface riots and attacks that are being incited In the south of Iraq, coalition forces

44 DIRTY TRICKS TO WIN AN ARGUMENT

Accuse him/her of sliding down a slippery slope Accuse your opponent of doing what he/she is accusing you of (or worse)

(that leads to disaster)

Appeal to authority

Appeal to experience

Appeal to fear

Appeal to popular passions Appeal to pity (or sympathy)

Appeal to tradition or faith ("the tried and true")

Assume a posture of righteousness

Attack the person (and not the argument)

Beg the question

Create a false dilemma (the great either/or) Call for perfection (demand impossible conditions)

Devise analogies (and metaphors) that support your

view (even if they are misleading or "false")

Question your opponent's conclusion:

Create misgivings: Where there's smoke, there's fire

Create a straw man

Deny or defend inconsistencies

Demonize their side, sanitize yours

Evade questions, gracefully

Flatter your audience

Hedge what you say

Ignore the main point Ignore the evidence

Attack evidence (that undermines your case)

Insist loudly on a minor point

Use the hard-cruel-world argument (to justify doing what is usually considered unethical)

Make sweeping, glittering generalizations

Make much of any inconsistencies in your opponent's position

Oversimplify the issue Make your opponent look ridiculous ("lost in the laugh")

Raise nothing but objections

Rewrite history (have it your way)

Seek your vested interests

Shift the burden of proof Shift the ground

Spin, spin, spin

Talk in vague generalities

Talk double-talk

Tell big lies

Treat abstract words and symbols as if they were

real things

Throw in a red herring (or two)

Throw in some statistics

Use double standards (whenever you can)