**I need help with transforming theoretical and general aspect of my attached study paper ( The External environment) to an executive audience meeting presentation using Microsoft Power Point (PPT) 13-17 slides;** with the following recommendations inclusion to the power point presentation from the board chairman’s review of the study paper (the external environment) attached. (Gathering information and interpreting it; using a table of the data with breakdown of demographics; Pointing out more to the salient findings e.g. that in the Laguna Woods community the mean age is 77! And this should be our target segment of focus, etc; listing and expounding on common illness of the elderly; Conclusions and recommendations always asking “so what”, what does this imply? Having definitive recommendations to the chairman of the board so that he can act on my advice). Thank you.