**KEYS TO THE ASSIGNMENT**

*The key aspects of this assignment that should be covered and taken into account in preparing your paper include:*

* As you run the simulation, keep track of your decisions and the results - both financial and marketing. Copy and paste the results into Excel or into a Word document. You can also record the information that you get from the Advisor who discusses the market and compares Clipboard Tablet Co. products to the competition. Make note of the Final Total Score.
* You should include your Final Total Score, some tables, and/or graphs showing some of the results. Be sure to explain the differences clearly, using good logic.
* Remember that the key here is analysis.
* Time Line Summary:

**SLP1**

* 2015:  Hired on December 15.
* Turned in first report to Sally a few days early on December 30.
* Celebrated on December 31.

**SLP2**

* Time Warp begins: January 1, 2016 warps into January 1, 2012.
* You realize you have to make decisions for 2012 – 2015.
* January 2, 2012 - input decisions for 2012.
* January 2, 2013 - input decisions for 2013.
* January 2, 2014 - input decisions for 2014.
* January 2, 2015 - input decisions for 2015.
* December 31, 2015 – You have gone through all four years, and you write your report to summarize how you did. You are hoping that you will wake up tomorrow and it will be 2016.