

Topics to be addressed

- **General Country Characteristics**
 - Location, size, population, principle industries, language, religion, literacy, type of government (Don't let this section overwhelm the rest of the report. Summarize succinctly.)
- **Company name and general characteristics**
- **Economic Conditions**
 - Standard of living (What do the people own? How does the standard of living compare to the U.S.? Ideally, this should be measured in purchasing power, accounting for the difference in currency and cost of living.)
 - Income distribution (Proportion of upper, middle, and lower classes?)
 - Wage levels (Compared to U.S.? Compared to rest of world?)
 - Employment levels (Unemployment rate? Participation rate of women, minorities, youth?)
 - How wages are determined (Supply and demand? Government policy? Collective bargaining?)
 - Employer-provided benefits
 - Working conditions (Hygiene and safety?)
 - Skills available (Shortages in particular areas?)
- **Institutional Considerations**
 - Personal
 - Ideology, ethics, and values of people (individualistic or group-oriented, role of religion in employment, reaction to authority and organizational needs)
 - Orientations of the culture and/or the major sub-cultures
 - Employee motivation (How "hard working" are employees? What motivates their performance?)
 - Organizational
 - Performance evaluation and discipline
 - Recruitment and training
 - Dispute resolution
 - Grievances over rules applications
 - Impasses resulting from disputes establishing wages, hours, and working conditions
 - Employee participation in decision-making
 - Governmental
 - Extent of government intervention in private employment
 - Existence, nature and impact of labor laws
 - Role of Unions
 - In the company?
 - In the government or politics?
- Marketing considerations
- Employment management considerations

- Benefits to locating in the country
- Liabilities to locating, and potential solutions or mitigations to these liabilities
- Final recommendation on whether to locate in this country