I need help with a company analyzes and questions, General Electric (GE).

What strategies led GE’s longevity? And, how GE survived for over 100 years?

What are some of economic reasons for its success?

What is the GE’s value and work at maintaining long-term relationships with its employees, customers, suppliers, other business partners and local communities?

Do old companies scored higher in every aspect of developing future leaders and successful business planning’s?

It has to have at least **two** reliable sources and a brief synopsis please! Thanks.