1. How effectively does Coca-Cola achieve the three tests of a winning strategy? Why?
2. Describe the strategic management similarities between Sara Lee and Davita. Why? How do they impact the strategic management?
3. Proctor and Gamble is under pressure to improve its profitability by reducing costs. How should they use value chain analysis to do hits? Why? See attached article

<http://www.bizjournals.com/cincinnati/print-edition/2012/02/03/analysts-procter-gamble-must-change.html?page=all>

1. Critique the recently announced acquisition between Tempur-Pedic and Sealy. Why?

<http://www.kentucky.com/2012/09/27/2352576/lexington-based-mattress-maker.html>

There are 4 questions. I need detailed answers for understanding. Could you help me please?