* The innovation you would like to implement for the Final Exam.
* List your two initiatives as described in the assignment.

**WEEK 5**

**Leadership the Most Critical Ingredient**

*Those who have changed the universe have never done it by changing officials, but always by inspiring the people.**Napoleon Bonaparte*

One key point that we discussed is that without implementation of our creative ideas there is no innovation.

Through the last four weeks, we have discussed numerous topics as it relates to creativity, innovation, and design. One key point that we discussed is that without implementation of our creative ideas there is no innovation.

You are the leaders of the future. I want you to envision your place of work or a potential career that you would like to have in the future. Envision that you are the CEO of that organization and have complete control. Explain to me in detail what you would do to create an innovative environment. I want you to explain to me ***in detail*** how you would address the following.

        What innovation you would like to implement?

        What type of innovation would this be? (Chapter 1-Managing Innovation)

        Do you plan to use a planned or emergent strategy? (Chapter 6-Managing Innovation)

The first is planned – top management devises the strategy, middle management translates it, and supervisors and employees implement it. This approach it also referred to as ‘rational model’ of the strategy process. The problem with this approach is that it represents a linear process, not allowing feedback to be integrated in a flexible and timely fashion.

The second approach, on the other hand, combines top down planning with structures that allow for reactions to insights and activities from all levels of the organization. This approach is also referred to as ‘emergent strategy’.

        Strength, weakness, opportunities and threats as it relates to your innovation and the market.

        If you need to collaborate to succeed what are the factors that you need to consider?

        Of the six leadership characteristics listed in chapter 30 of Managing Innovation which has the most influence on your leadership style?

        Explain in detail two initiatives that you would put into place for your organization to make this your idea a success. You can pick anything that makes sense to you. This can be a people management strategy or a product strategy. Your choice, just be specific!

 Paper format, APA format, and 1250 word count. Please answer the entire assignment for full credit.