

Exhibit 1

ORGANIZATIONAL CHART

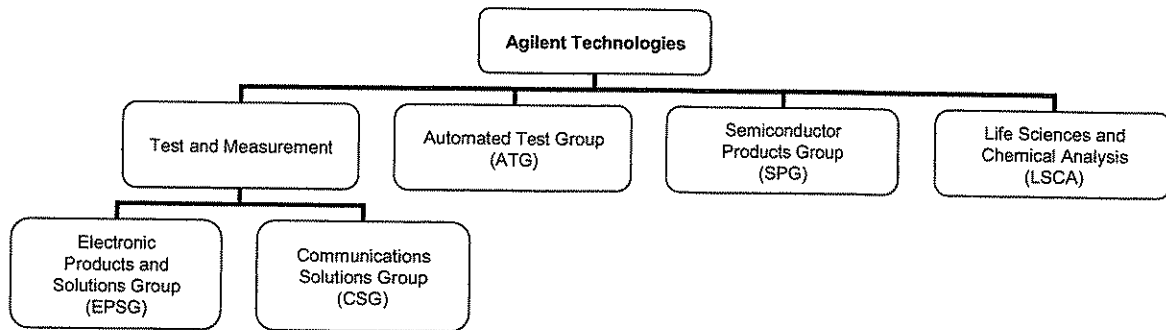


Exhibit 2

PRODUCT CATEGORIES

- High-frequency computer-aided engineering software
- Wireless communications test sets
- Signal source generators
- Logic analysers
- Logic-signal sources
- Pulse/data generators
- High-frequency electronic design automation simulation software
- Electronic counters
- Network and spectrum analysers
- System DC power supplies
- Function/arbitrary waveform generator
- Laboratory power supplies
- Signal routing and switching products

Exhibit 3

CUSTOMER SEGMENTS BY APPLICATION

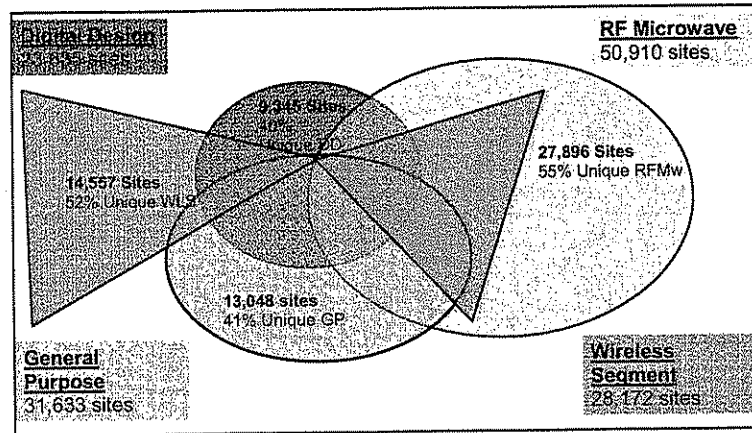


Exhibit 2

DIVISION OF REVENUE AMONG CUSTOMER SEGMENTS

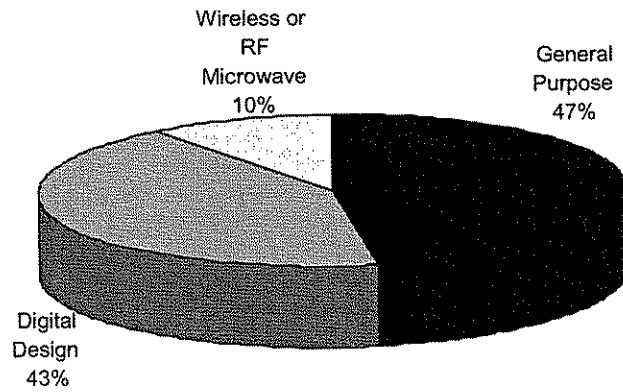


Exhibit 5

TOP OF MIND AWARENESS FOR EACH BUSINESS GROUP

Business Group		Top-of-mind Awareness (% of total respondents)
EPSG	Agilent	17
	HP	30
ATG	Agilent	15
	HP	25
LSCA	Agilent	6
	HP	6
CSG	Agilent	6
	HP	7
SPG	Agilent	2
	HP	2

Exhibit 6

PORTION OF EPSG BRAND TRACKING QUESTIONNAIRE

Image Ratings

Q. The following are some characteristics of electronic test and measurement manufacturers. Please use a scale from "0" to "10" to rate the extent to which you believe the particular characteristic applies to Agilent.

Characteristics:

- a) Has an excellent reputation.
- b) Their products are extremely reliable and rarely fail.
- c) Their products have excellent performance characteristics.
- d) Provides excellent value for the money.
- e) Is committed to their customers' needs before, during and after the sale.
- f) Is a very forward-looking, visionary company.
- g) Is a leader in its fields.
- h) Is very innovative.
- i) Provides products and solutions that affect the success of companies.
- j) Provides technologies and solutions that help engineers and scientists achieve faster breakthroughs in their fields.
- k) Has superior global capabilities and expertise.
- l) Is a company I feel confident recommending.

Expertise in Business Areas

Q. The following is a list of product areas. For each product area, please tell me whether you believe Agilent has:

1. Leading expertise?
 2. Average expertise?
 3. Below average expertise?
- a) Test and Measurement of communications devices and their components.
 - b) Would you say Agilent has leading expertise, average expertise or below average expertise?
 - c) (What about)Test and Measurement of Optical Networks?
 - d) (And what about) Test and Measurement of Wireless Networks?
 - e) (What about) Test and Measurement of Wireline Networks?
 - f) (And what about) Test and Measurement of IP Networks?
 - g) (And) Test and Measurement of electronic components?
 - h) And how about Agilent's level of expertise in the area of Test and Measurement used in.
 - i) The Design and Development of Electronics-enabled products.
 - j) (What about) T&M used in the Manufacturing of Electronics-enabled products.
 - k) And finally, what about their degree of expertise in providing:
 - i) solutions for Installation and Maintenance of communications networks.
 - ii) solutions for Network Management and Optimization
 - iii) semiconductor components for communications appliances and networks.

Exhibit 6 (continued)

Custom Question for EPSG

Q. Please reply whether you believe the following list of statements are:

1. Very true
 2. Somewhat true
 3. Not at all true
- a. Agilent really listens carefully to what our people have to say about technical issues.
 - b. Agilent collaborates with me closely on the test and measurement solutions they produce for my company.
 - c. Agilent is a leader in the test and measurement field.
 - d. Agilent is eager to share what they know about test and measurement and engineering with people like me.
 - e. Agilent is quite good about informing me about emerging test and measurement technology before the new products actually come out.

Exhibit 7

AVERAGE RATING OF IMAGE ATTRIBUTES FOR AGILENT
(August 2002)

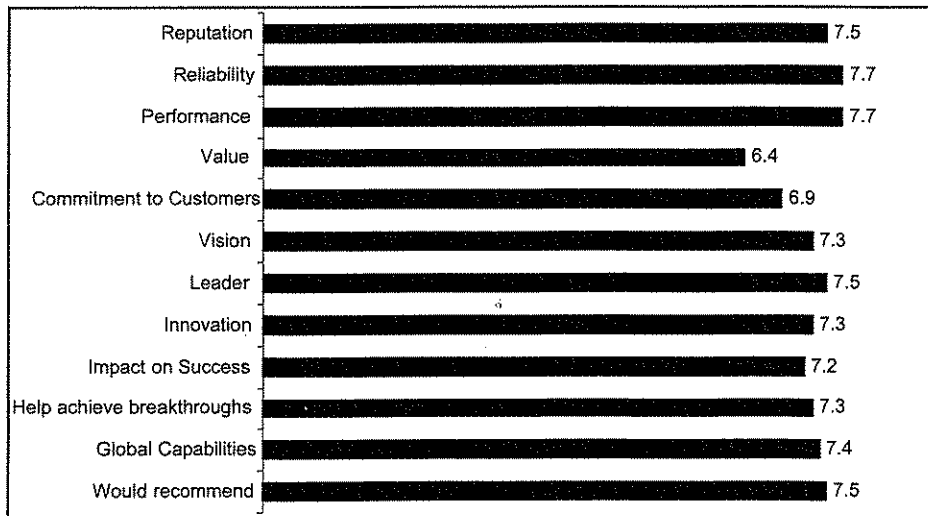


Exhibit 8

E-MAIL UPDATE CUSTOMER SATISFACTION SURVEY

Dear Valued Customer,

I would like to thank you, on behalf of the Agilent E-mail Updates team, for subscribing to Agilent's periodic e-mail updates. We greatly appreciate the opportunity to serve you.

If you could spare a few moments, I will greatly appreciate your feedback on how we can make this service even more valuable for you.

ABC
Agilent E-mail Updates Program Manager

Please feel free to answer as many of the questions as you would like, and then click the submit button when you are finished.

1. What can we do to make this service even more valuable to you?

2. Why did you originally sign up for Agilent Email Updates?

3. How does this service help you in your job?

Exhibit 9

OVERALL SATISFACTION WITH VISIT TO AGILENT (EPSG) WEB SITE
Agilent Customer Survey (ACS)

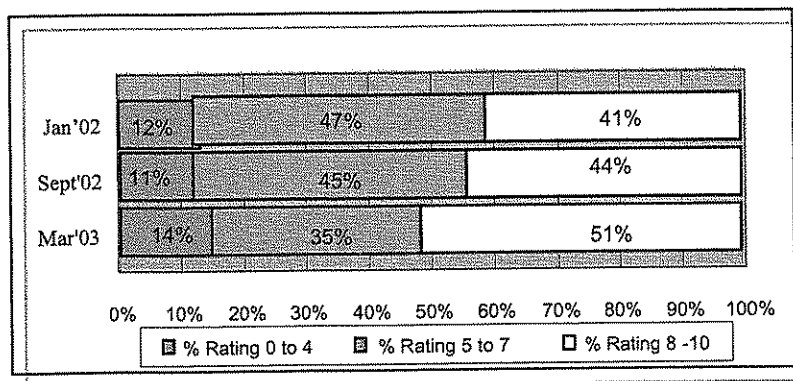


Exhibit 10

RATING OF IMAGE ATTRIBUTES FOR EACH BUSINESS GROUP

Image Attributes	Average for Agilent	ATG	EPSG	Average for SPG, LSCA and CSG
Reputation	7.5	7.5	8.1	7.3
Reliability	7.7	7.8	8.3	7.5
Performance	7.7	7.8	8.3	7.5
Value	6.4	6.5	6.8	6.3
Commitment to Customers	6.9	7.0	7.4	6.9
Vision	7.3	7.2	7.8	7.2
Leader	7.5	7.6	8.2	7.3
Innovation	7.3	7.3	7.7	7.2
Impact on Success	7.2	7.3	7.7	7.0
Help achieve breakthroughs	7.3	7.2	7.8	7.2
Global Capabilities	7.4	7.4	7.9	7.3
Would recommend	7.5	7.7	8.2	7.2

Exhibit 11

EPSG BRAND POSITIONING STUDY

In October 2001, Agilent performed a study to understand and measure five different potential positioning of EPSG among its customers. The positions that were evaluated included: Classic Product, Measurement Guru, Engineering Guide, Integrator and Mentor. The description for each of these is as follows:

Classic Product

We have high quality products for those areas that are tried and true. We do not chase trends in niche technologies, but focus on providing a superior technology platform for the engineering community.

Measurement Guru

We have measurement expertise to offer to help make your measurement challenges easier.

Engineering Guide

This is where we begin to engage with you by providing engineering expertise on broader engineering challenges as well as on measurement issues. This interactive relationship's focal point is the challenge you are facing. We can supply you with products, share our expertise and even take responsibility for certain (measurement design) tasks. But the distinguishing quality of our relationship is that we work the problem with you to help you accomplish your goal.

Integrator

There are new opportunities for engineers and engineering managers to effectively affect the success of their company, but only if they can effectively manage and communicate their base of insight and knowledge. Agilent is the T&M provider that gives engineers and their managers access to measurement insight — as well as broader engineering knowledge in ways that do more than increase efficiency — allowing them to find smarter solutions and increase their contribution to the success of their company.

Exhibit 11 (continued)

Mentor

Agilent is an ally to the engineer by protecting and enhancing his thought process in two ways. Giving the engineer the kind of information he needs — whether its measurement insight or knowledge of new technologies — to have a greater command of his engineering challenge. And Agilent keeping the engineer's focus on his core engineering challenge by making the acquisition of accurate, relevant information effortless — allowing him to delegate tasks and services so he can stay focused. Agilent gives the engineers the tools, knowledge-base and efficiencies he needs to be the best engineer he can be.

The study was conducted by personally interviewing 61 customers in the United States, Germany, China and Japan. All respondents either made or participated in purchase decisions for test and measurement equipment in the past year. The study gauged the success of a potential positioning by reference to the concept of resonance. Resonance was a combination of factors such as:

- Positive initial reaction — Refers to a positive reaction of the interviewee when asked about the positioning.
- Relevance — The positioning must be relevant for the interviewee in the sense that any action taken about this position will result in a meaningful improvement.
- Believability — It means believing that Agilent could keep a promise with the technical community.
- Ownability — The respondent expects Agilent to keep its promise better than its competitors.

The following chart shows the five positionings for Agilent. Rightward movement in the chart meant advance in outstanding products and services, whereas moving upwards related to Agilent's engagement and collaboration with the customer.

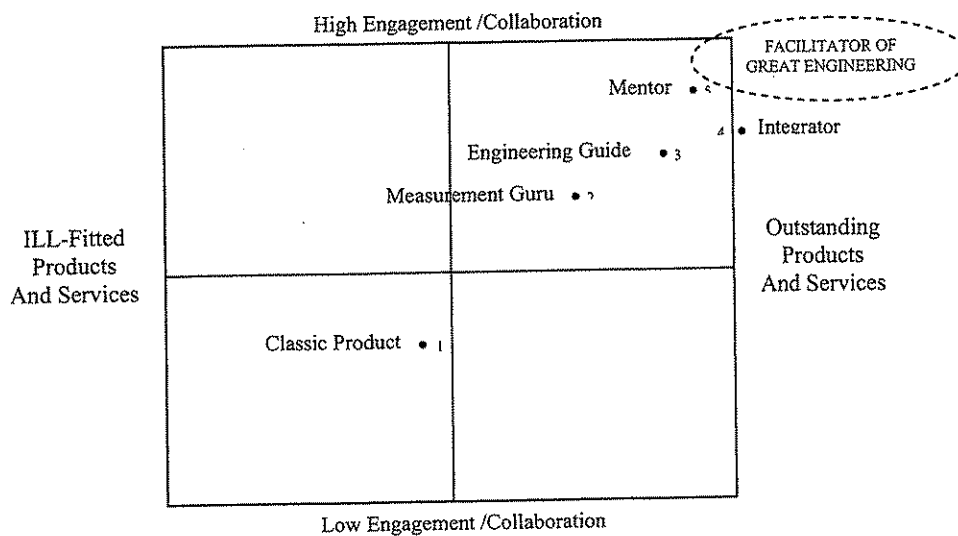


Exhibit 11 (continued)

The results of the positionings with respect to their resonance among the respondents are as follows:

Mentor

This positioning was ranked the highest and appealed to all respondents for all resonance factors. The high ranking of the Mentor position suggested that customers sensed Agilent's return to its original HP roots of customer service. The Mentor position for these customers meant that Agilent will inform them about the current and emerging test and measurement technology, and generally serve as an educational source. This is because customers are eager to learn but they do not have time to do the research by themselves. Customers were also glad that Agilent could help them to train their entry-level engineers in state-of-the-art technologies. Customers affirmed that Agilent had the infrastructure to do the job and that it was actually doing that job better than its competitors.

Measurement Guru

The Measurement Guru position enjoyed a secondary place in overall resonance to the Mentor position. Customers thought that Agilent had the expertise to help and ease their measurement challenges. Measurement tasks are becoming more complex and Agilent's advice is needed to know how to get the best out of the measurement devices. Overall, respondents tended to think that this positioning was credible and ownable. However, this positioning did not achieve the same level of relevance and appeal that the Mentor position did.

The Integrator

This positioning also enjoyed a secondary place in overall resonance because of differences in the perceptions among respondents. Some of them perceived that Agilent was better able to help them solve their issues in measurement tasks and other related fields; they believed that Agilent had the expertise and knowledge to do this. However, some others perceived that their companies' issues were so specific and complex that Agilent would not be able to help them; they believed that Agilent's approach was too broad to solve their test and measurement problems.

The Engineering Guide

The Engineering Guide position was weak as compared with the other positions. Agilent ranked low in credibility and ownability for this positioning. Respondents mentioned that they enjoyed being able to consult a company with Agilent's credentials for thorny and difficult engineering problems. However, they doubted Agilent's ability to solve their specific problems. There was a sense that the promise inherent in the positioning was too broad and could not possibly embrace the specific kinds of engineering problems at a particular company. Some respondents were also concerned about sharing confidential and sensitive company engineering issues.

Exhibit 11 (continued)

The Classic Product

This positioning was the lowest of all. It seemed that customers are interested in a company that goes beyond only manufacturing test and measurement products. Customers seek a competent and credible test and measurement company that requires its personnel to eventually engage in a dialogue with its customer about current applications, future technology, and problem solving.

The following table summarizes the results for each position evaluated for each of the resonance factors.

	Classic Product	Measurement Guru	Engineering Guide	Integrator	Mentor
Initial Appeal	Low	Moderate	Low	Moderate	High
Relevance	Low	Moderate	Low	Moderate	High
Credibility	(NA)	High	Low	Moderate	High
Ownability	(NA)	High	Moderate	High	High

The study revealed three aspects

1. Overall, respondents were more receptive to positionings that suggested customer collaboration and advanced services.
2. Respondents indicate that the “mentoring” form of engagement is most appealing and moving to them.
3. Respondents on the whole are somewhat nervous about too much engagement in the area of engineering problems at their companies, reflecting concerns about confidentiality, the specific nature of their engineering problems and Agilent’s capability to actually help them with such issues.

Exhibit 12

CUSTOMER SEGMENTS BY JOB TITLE AND DEPARTMENT

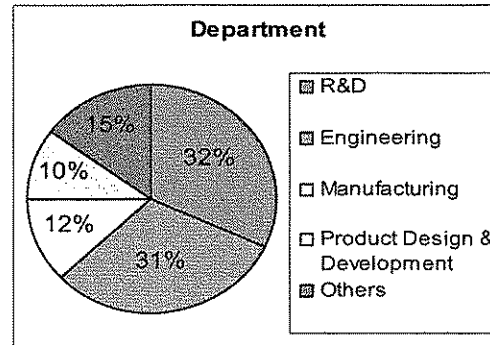
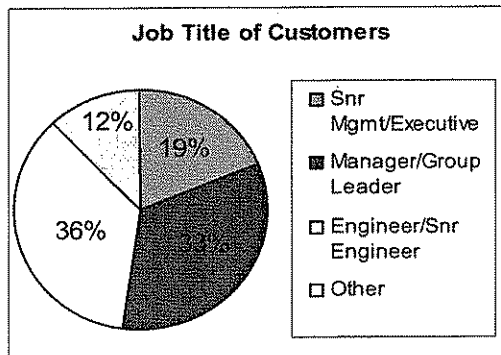



Exhibit 13

AGILENT'S HOMEPAGE





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Agilent provides solutions and technologies that revolutionize the way people live and work... to make dreams real.

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OSS Service and Network Management • Wireless • Wireline • Lightwave Measurement • Services & Support • Education & Training • [more...](#)

Automated Test Equipment

Printed Circuit Board Test & Inspection • Optical Inspection • X-ray Test • In-Circuit Test • Functional • Semiconductor Test • Parametric • Memory • Wireless IC • System on a Chip (SOC) • [more...](#)

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- Sprint purchases Agilent's OSS service assurance solutions
- Agilent and Fudan University open IC Testing Education Center to train engineers for China's booming semiconductor industry
- Agilent helps speed genomics research
- Helping scientists test effects of toxins and drugs on the body
- Agilent expands alliance with Cadence to provide fast, efficient wireless product development solutions

Highlights

- Agilent Ventures: Learn more about AV and submit an investment proposal

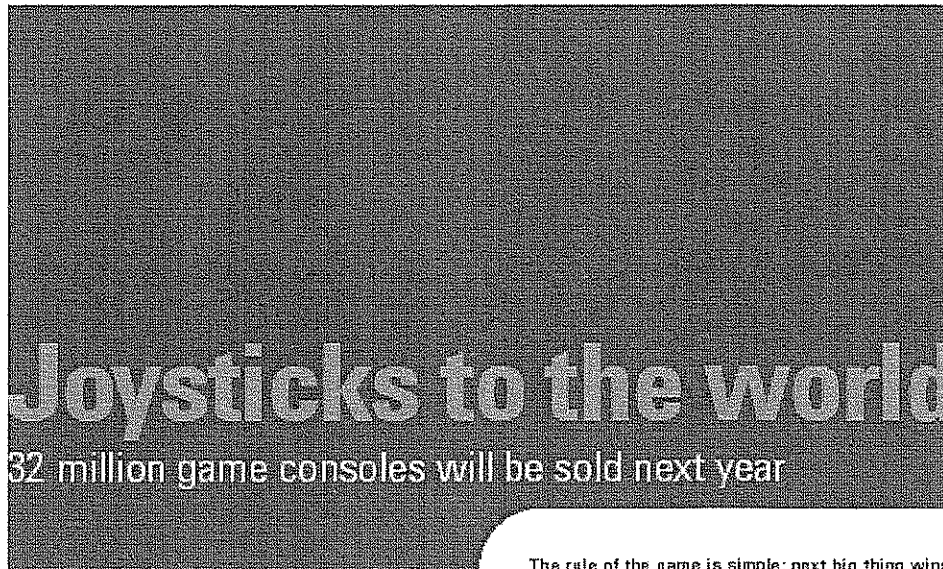
- **Communications:** We provide the people, technology, components, and tools that help customers design, build, operate, manage, and maintain the next generation of communications devices, networks and services.
- **Electronics:** We help customers design, manufacture, and deploy new products and technologies with our advanced electronics test, measurement, and monitoring solutions.
- **Life Sciences:** We enable customers to accelerate their life science research in the pharmaceutical and biotechnology industries.

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Exhibit 14

AGILENT ADS



The rule of the game is simple: next big thing wins. But if you can't reach capacity quickly and profitably, it's game over.

Agilent's system-on-a-chip test systems deliver unmatched flexibility and scalability for maximum coverage, and can be easily reconfigured to adapt to demand. And our automated optical inspection test systems optimize your processes to increase yield and quality, advancing your production capacity to the next level.

Across the field of electronics, and around the globe, Agilent delivers a unique breadth of experience, from design and manufacturing, to testing each product that rolls off the line. And we build that end-to-end expertise into every product we make. With Agilent, you always get the high score.

www.agilent.com/see/joysticks



Agilent Technologies

dreams made real

Exhibit 14 (continued)

A ten pound sack
And you've got 20 pounds of data

Dropped calls. Inaccessible email. Slow web access. Poor voice quality. It's what happens when you overstuff your networks.

But with Agilent's OSS solutions, services can be tested in real time to simulate the impact increased traffic will have on your networks. Offer your customers text messaging, email, multimedia message services, and whatever the next big thing is, without sacrificing quality. With our OSS solutions, answers arrive before questions arise.

Across the field of communications, Agilent delivers a unique breadth of experience, from developing components and service management support, to testing the infrastructure that supports it all. And we build that end-to-end expertise into every product we make. So go ahead, overfeed your networks. We'll make it fit.

www.agilent.com/comms/sack

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