DEVELOPMENT OF ATTITUDES

How Television and Book Effect Influence the Development of our Attitudes

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Why Topic Was Chosen

I chose this topic because it is so often that I have general conversations with individuals in my personal and professional life who reflect on some television show and or book they have read that helped to support their attitude. Attitude affect how we think, feel, and behave toward a wide range of people, objects, and ideas that we encounter. I have a great interest in researching intensely how attitudes are formed. According to the text, attitude formation refers to the movement we make from having no attitude toward an object to having some positive or negative attitude toward the object. Having an understand and some knowledge to why people behave the way is a tremendous desire that I have as a professional. As we move toward a society where there seems to be limited boundaries, the effect that television and books play is a great research topic that must be researched so that advocacy discussions can be enhanced in addressing the subject matter.

What This Topic Means To Me

This subject matter means a lot to me because I as an advocate for children, it would provide me a platform to intensify the negative effects that television and books play in the development of one’s attitude toward, race, gender, violence, crime, love, sex, religion, etc. If people are faced with more observational positive things and saturated with such, the society we live in would be much better. The question of what is appropriate and what is not in relation to television and books. According to Horowitz and Borden, research shows that children spend an average of 5.5 hours per day watching television, with children of 8 to 18 years of age watching nearly 7 hours per day. The majority of families in our society have access to a television.

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The way in which books are written and the message that the reader is portraying to the reader has an effect on the reader. Fiction and non-fiction may have an effect on the person’s perspective of what they get from the message of a book.

Why This Topic Is Important

This topic is important to me because the effects it play a major role in our society. In the profession that I have chosen, and the characteristics of my personality type, I am always in search of ways to improve the nature of how we treat each other as humans. It is personal for me because it is simple easy to complain about the problems we face in our society, but how much time, dedication and effort do we devote to advocating for change. According to the text, television, along with other mass media, defines reality for us. It directly affects how many of us think and feel about the world. The media and books have a strong cultural and social impact on our society. How attitudes are formed is not simply based on the identified mechanism, but there are other components to the formation of attitudes. I chose this topic is because we are living in a period that is so different from my childhood period. In making this comparison, I find that the choices that are made in life about what we want to be exposed to can result in some much defined positive or negative factors in shaping who we are as people in this world. This topic is important to me because I think I can make a difference in some form that will make the lives of people better. Even if this change that I desire happens only in my community, I think it’s a good starting point.

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Reference

Bordens, K.S. & Horowitz, I.A., Social Psychology (2nd ed.). Lawrence Erlbaum Associates, Publishers, Mahwah, New Jersey: